



A to Z Dental Services — Dentist Partnership Packet

High-Value Case Referral Network & Concierge

Executive Overview

A to Z Dental Services delivers pre-qualified patients with significant dental treatment needs (>\$3,000) directly to participating practices. Our hybrid marketplace + concierge model reduces marketing waste, increases acceptance of major treatment plans, and fills unused production capacity with case-ready patients.

We focus exclusively on high-value procedures such as implants, full-mouth rehabilitation, oral surgery, complex restorative, and comprehensive treatment plans.

The Opportunity for Your Practice

Common Growth Challenges - High marketing spend with inconsistent ROI - Consultations that do not convert to treatment - Empty chair time for major procedures - Price shoppers without commitment - Administrative burden coordinating complex cases

What We Deliver - Patients actively seeking treatment now - Cases screened for financial readiness - Treatment needs typically exceeding \$3,000 - Reduced time spent on unqualified consultations

How the Network Works

Step 1 — Join as a Founding Practice

Provide: - Service capabilities - Availability for major cases – Pre-set discount fee schedule

Step 2 — Case Matching

Our team: - Screens patient needs - Verifies treatment desires and urgency - Matches patients to appropriate practices



DENTAL SOLUTIONS FOR SUCCESS

Step 3 — Patient Introduction

You receive: - Patient profile - Treatment request summary - Scheduling request or direct booking

Step 4 — Consultation & Treatment

You maintain full control over: - Diagnosis - Treatment planning - Clinical decisions - Final pricing based on fee for service contract

What Makes Our Referrals Different

Unlike traditional lead services, our patients are:

✓ Actively seeking treatment ✓ Educated on costs and options ✓ Prepared for major procedures ✓ Matched based on fit, not just location

We are not a coupon site and do not send low-value hygiene-only traffic.

Services Provided to Participating Dentists

Patient Connection

We connect your practice with high-value cases aligned to your expertise.

Pricing Visibility

Procedure cost is pre-negotiated so there are no surprises to the patient.

Case Coordination

We facilitate communication and ensure patients arrive informed and prepared.

Scheduling Support

We assist patients in booking consultations efficiently, reducing front-desk workload and provide feedback if the patient does not proceed with treatment in your office (where available).



Potential Benefits - Increase production from major procedures - Improve chair utilization
- Lower cost per acquired case - Expand reach without additional marketing hires

Many practices use the network to fill schedule gaps or grow specific service lines (e.g., implants).

Fee Structure (Practice-Focused)

Fees are for marketing and administrative services only and may not be shared outside your practice.

Typical Options - Monthly participation tier - Per-case coordination fee - Premium placement for increased visibility

No clinical fee sharing. Patients pay your practice directly.

Ideal Practices for the Network

- Implant providers
 - Full-mouth rehabilitation specialists
 - Oral surgery practices
 - Multi-specialty offices
 - Growth-oriented general practices
 - Cosmetic focused practices
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Phoenix Launch — Founding Practice Benefits

Early partners receive: - Priority case distribution - Reduced introductory fees - Featured placement in the marketplace - Input on program development

Limited number of founding spots available to maintain case quality.



DENTAL SOLUTIONS FOR SUCCESS

Why Partner with A to Z Dental Services

We already support dental practices operationally and understand the realities of running a profitable office. This program was built specifically to deliver measurable production growth — not just website traffic.

Our success depends on your success.

Next Steps

1. Schedule a partnership call
 2. Review participation options
 3. Submit service profile
 4. Begin receiving matched cases
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Contact

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